



FLOURISH & THRIVE  
ACADEMY

# Simple Ways to Grow Your Email List

DAY 1

Supercharge Your  
Online Jewelry Sales  
Challenge

## ADD TO YOUR CALENDAR

# Supercharge Your Online Jewelry Sales Challenge

**APRIL 2024**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>08</b>	<b>09</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>
	<b>ALL DAY</b> Supercharge Your Online Jewelry Sales Challenge Facebook Group Open  Pre-Challenge Homework: Your Online Sales Success Roadmap					
<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>
	<b>10am PT   1pm ET</b> Supercharge Challenge Day #1: Simple Ways to Grow Your Email List	<b>10am PT   1pm ET</b> Supercharge Challenge Day #2: How to Use AI to Speed Up Your Marketing & Sales	<b>10am PT   1pm ET</b> Supercharge Challenge Day #3: Marketing Your Offer (email + sms marketing + pitch)	<b>10am PT   1pm ET</b> Supercharge Challenge Day #4: The Fastest Way to Double Your Sales in Half the Time	<b>10am PT   1pm ET</b> Supercharge Challenge Day #5: The 2024 insider secrets to grow your sales in 90 days	<b>ALL DAY</b> Binge-Watch Weekend
	<b>SHOW UP LIVE BONUS</b> The Ultimate Traffic Boost Guide For Jewelry Designer	<b>SHOW UP LIVE BONUS</b> Canva Demo with Blair Kaplan Venables	<b>SHOW UP LIVE BONUS</b> 5 Subject Line Formulas To Get Your Emails Opened	<b>SHOW UP LIVE BONUS</b> \$5000 in giveaways	<b>SHOW UP LIVE BONUS</b> \$5000 in giveaways	
<b>21</b>	<b>22</b>					
<b>ALL DAY</b> Binge-Watch Weekend	<b>10am PT   1pm ET</b> LIVE SESSION: Ask Tracy Anything About Your Jewelry Business					
	<b>SHOW UP LIVE BONUS</b> Scavenger hunt winners					

Want to add these times and dates to your digital calendar?

[CLICK HERE!](#)

Sign up for SMS reminders

[CLICK HERE!](#)

### SIMPLE WAYS TO GROW YOUR EMAIL LIST

**What is the difference between owned and non-owned marketing?**

**What are the different types of owned marketing?**

**Brainstorm: What are all of the ways I can build my owned marketing list?**

**How many people are currently on my email list?**

**What is my email list growth goal for the next 90 days?**

**Current: What do I actively do to build my email list on a daily or weekly basis (be honest)?**

**What is one thing I can do today to grow my email list?**

**Take action now!** My challenge to you today is to get at least ONE (or more) new email list subscribers today. The prize? You build your warm audience list and make more money over time.

CONNECT WITH

# ##TeamFTA

Show up  
LIVE to  
WIN!

Show up live to  
every training  
session and  
participate to earn  
points towards  
\$5000 in  
giveaways.

## Any questions about the Challenge content?

Comment on any of our posts in the [Supercharge Your Online Jewelry Sales Challenge](#) group and we'll make sure you get connected.

**JOIN US IN THE  
FACEBOOK GROUP**

## Let's grow together!

Wondering how our programs can help you grow faster (including our Train Your Customers to Buy from You Online)? Apply for TYC now!

**APPLY FOR TYC NOW**

## Other questions?

Not receiving emails or need help with something else? Reach out via email to [support@flourishthriveacademy.com](mailto:support@flourishthriveacademy.com)