



## THE QUESTIONS WORKSHEET

Thank you so much for joining us for our FREE video series The Questions That Put Your Jewelry Biz On the Map (BIG Time). We hope you've received tons of value in this training already.

To help your brainstorming efforts, we've created a worksheet for you!

Creating a strong brand platform and attracting more RAVING fans for your jewelry business comes down to answering the 3 Questions.

**WHO are you selling to?**

**WHAT are you selling?**

**WHY are you selling?**

